

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Visuality Media
Attention: Accounts Payable
5980 Executive Dr A
Madison, WI 53719

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
939050-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
American Sunrise	AMERICAN SUNRISE PAC	

Flight Dates	Order #	Alt Order #
08/06/12 - 08/13/12	939050	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/06/12	08/13/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	5	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	MTWTF--	5	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	08/06/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AS080212H	\$625.00 NM
2	WPBF	Tu	08/07/12	6:14 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AS080212H	\$625.00 NM
1	WPBF	W	08/08/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AS080212H	\$625.00 NM
4	WPBF	Th	08/09/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AS080212H	\$625.00 NM
5	WPBF	F	08/10/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AS080212H	\$625.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WPBF	M	08/13/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$625.00 NM
Credited									
2	08/11/12	08/11/12	Sat 630pm News	630-7pm	-----S-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	6:52 PM	Sat 630pm News	630-7pm	:30	AS080212H	\$325.00 NM
Total Spots							6		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,450.00
<u>Agency Commission</u>	\$517.50
<u>Net Amount Due</u>	\$2,932.50